

2014 COLONIAL ROTTWEILER CLUB SPECIALTY CATALOG ADVERTISING INFORMATION

EARLY BIRD SPECIAL:

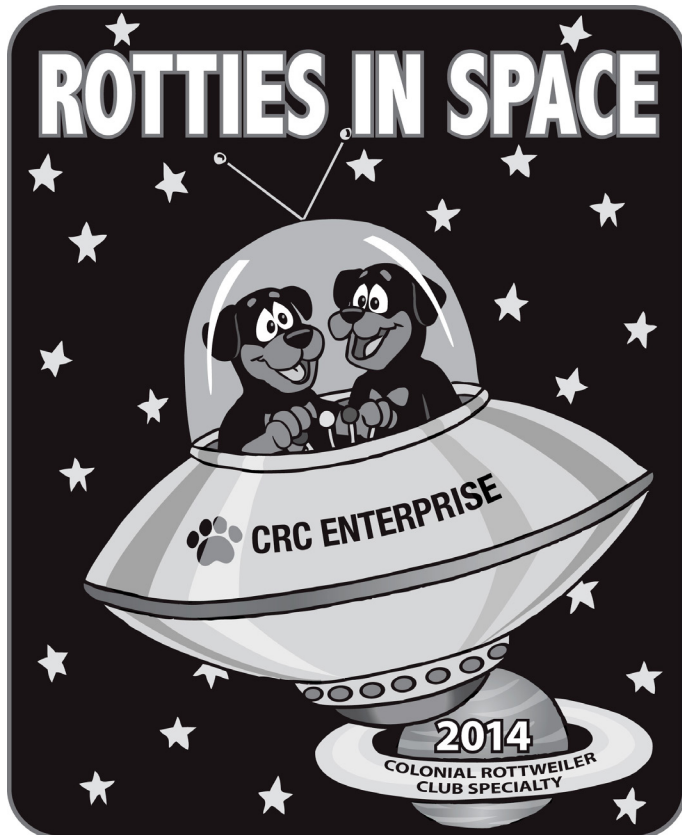
Reserve and pay for your ad by
February 28, 2014
and receive \$10 off a full page ad
and \$5 off a half page ad.

Final Advertising Deadline: March 31, 2014

send pictures and copy to Kristi Kerr,
CRC Catalog Ad Chair
catalogads@hotmail.com
Ads will be designed free of charge.

Requirements & Specs for Designers

Page Sizes: Full Page 4.5x7.3 inches,
Half Page 4.5x6.25 inches
Preferred file format is a flat 300dpi .pdf
with all fonts embedded or a 300dpi jpg.
Save all color ads as CMYK and Black &
White ads as 100% black
e-mail Kristi Kerr with questions
catalogads@hotmail.com



Prices:

Full Page Color	\$120
Full Page Black & White	\$60
Half Page BW	\$30

**Color is available on full page ads only*

***EVERY FULL PAGE AD
RECEIVES A
FREE CATALOG!**

***BUY 5 OR MORE FULL
PAGE ADS & RECEIVE A
FULL PAGE AD FREE!**